

WiPROWESS AND ZIPIT WIRELESS DEBUT WIRELESS CHARGING BATTERY COVER SOLUTION FOR ZIPIT® NOW™ DEVICE

Wire-Free Charging Power- Integrated Solution

GREENVILLE, SC, (March 17, 2011) – From the TEDxGreenville conference, WiProwess and Zipit Wireless, will introduce a wireless charging battery door solution for the Zipit® Now™ messaging device. The Zipit Now messenger device is a handheld device that is part of the Zipit Enterprise Critical Messaging Solution™, a two way paging system recently introduced by Zipit and developed exclusively for Verizon Wireless.

The solution of a custom battery back door designed and built by WiProwess for the Zipit Now device, replaces the existing battery back door with seamless integration of a WildCharge conductive technology. The solution allows the Zipit Now device to interface with WildCharge conductive charging pads without any wires needed to charge the mobile messaging device.

The battery back door solution is a custom replacement cover with a conductive energy transfer circuit built into the cover. The WiProwess designed solution contains a uniquely designed slider arm on the side of the battery back door that enables and disables the charging circuitry of the back door solution. The unique design of the slider arm is a simple effective solution that allows for a manual on/off setting of the respective charging options. The slider arm in a non-connected conductive circuit position allows for traditional A/C outlet charging and powering via a micro-USB connection, such as the one provided on the Zipit Now device.

“The battery back door solution is the first custom integrated wireless charging solution of its kind. The slider arm is a mechanical feature WiProwess exclusively designed for Zipit Wireless for their Zipit Now device.” said Craig Kinley, Principal and CEO of WiProwess. “The design of the slider arm functionality enables the customer a simple solution to prevent the possibility of a dual charge scenario.”

”By working with WiProwess to develop this solution to charge our Zipit Now messenger device, we are able to provide additional value to our customers that are deploying the Zipit Enterprise Critical Messaging Solution™.” said Ralph Heredia, vice president of business development for Zipit Wireless. “Craig and his team were able to develop a cost effective solution that also addressed our desire for safety in charging the Zipit Now devices.”

“WiProwess is constantly pursuing new partnerships in the fast-growing wire-free power market and partnering with Zipit Wireless is a honor.” explains WiProwess Principal and CEO, Craig Kinley. “The WiProwess integrated wire-free charging solution will insure the devices have a simple, convenient charging solution so Zipit’s customers can focus on communicating with the Zipit solution as much as possible.”

For information on other wire-free power design developments, contact WiProwess Principal/CEO Craig Kinley at (616) 308-9741 or ckinley@wiprowess.com.

About WiProwess

WiProwess is an Anderson, SC based startup company that focuses on Alternative creation, distribution and management of energy and is positioned to design, integrate, and create wire-free power technology solutions. The technologies WiProwess has and continues to research and work with are conductive, inductive, directed RF, nanotechnology, solar, kinetics, acoustics and ultra-capacitors. WiProwess has created power distribution solutions for Fortune 100 companies and continues to develop relationships to bring forth fast convenient means of creating, distributing and managing power. For more information on WiProwess news and products, please visit

www.wiprowess.com

<http://wiprowess.blogspot.com/>

About Zipit Wireless

Zipit Wireless (“Zipit”) is a Greenville, SC based company that focuses on delivering fully connected, wireless IP devices that use the company’s unique strengths in wireless connectivity, user-friendly device software, and server infrastructure to access Internet-based services. The technology created by Zipit has been shipping in Zipit branded and top tier branded devices since 2004 – enabling people to connect to people and their personalized Internet content. For more information on Zipit Wireless and our products, please visit corp.zipitwireless.com.

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